

**MADE** STRONG  
RESILIENT  
EMPOWERED  
*in*  
**KAKUMA**

Authentic artisan crafts  
made by the women of Kakuma

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# A message of **THANKS**

FROM THE WOMEN OF KAKUMA

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**CODE**

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We are  
**Strong**  
**EMPOWERED**  
**RESILIENT**

WE ARE THE WOMEN  
of **KAKUMA**

**Made in Kakuma stands as a transformative initiative, addressing the multifaceted challenges confronting women in Kakuma refugee camp.**

Within this community, the stark reality highlighted by UN Women resonates profoundly: globally, one in three women will experience gender-based violence in their lifetime, a risk exacerbated among refugees. The devastating impact of such violence, resulting in physical and psychological trauma, often deters women from seeking assistance, underscoring the critical need for accessible and trustworthy support systems. Only 40 per cent of women seek help of any sort after experiencing violence.

Refugees are individuals compelled to flee their homes, seeking refuge across international borders. For women amidst this upheaval, economic empowerment, as defined by the International Rescue Committee, embodies more than financial autonomy; it encapsulates the ability for women to safely generate, control, and use resources to achieve economic wellbeing. This encompasses both improved access to key resources and opportunities, and increased agency amongst women.

Realising economic empowerment for these women constitutes a vital stride towards achieving the sustainable development goals and improving their lives. However, formidable barriers persist. Women encounter impediments such as diminished workforce participation, elevated unemployment rates, and a disproportionate digital divide - most of the 3.9 billion people globally who are offline tend to be women and girls.

Additionally, they contend with restricted access to financial institutions and business opportunities. Made in Kakuma intervenes by imparting essential skills in brand management and marketing. This not only facilitates economic opportunities but also cultivates confidence and a sense of belonging among these women, aligning with both iamtheCODE's and the UN's vision of bolstering women's agency and inclusion in decision-making processes.

The Made in Kakuma initiative aspires to catalyse a transformative journey for these women. By imparting skills and fostering economic independence, the brand aims to instil a sense of empowerment and resilience within the community. Beyond financial gains, the initiative seeks to redefine narratives, enabling these women to emerge as leaders, contributing to the collective prosperity and progress of their community. Through increasing these women's economic empowerment, Made in Kakuma endeavours to pave the way for a future where women are active agents of change, propelling themselves, and their communities towards growth and advancement.





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